graphic & DIGITAL DESIGN

# MS. KENEALY

Course Description:

Digital Design is a creative art course where students are introduced to computer graphic skills including Adobe Photoshop and Illustrator. Students will learn to use these programs to create imaginative and original art. Graphic design and creative problem solving skills are emphasized. Students will participate in written and oral critiques. This class is a computer based art class.

Course Objectives:

This class is part of the fine arts department and the lessons have a foundation in the state’s visual art frameworks. You are going to be using the computer as a tool to create new and original art. You will explore deeper meaning in your own art as well as that of other artists. The objectives for this class include:

* Develop computer graphic design skills using Adobe Illustrator
  + Demonstrate growth in technical software skills
* Manage your digital files on your Student H-Drive
  + Learn to save your files within an appropriate workflow and naming scheme
* Develop a body of work to create a portfolio showing increased level of skill
  + Demonstrate personal creative growth through planning and execution of original ideas
* Study the work of other artists, take inspiration for your own work
* Participate in class critiques and group work
  + Work to create a collaborative studio environment by helping peers
* Demonstrate critical thinking skills through written or oral response

Student Expectations:

* Come to class ready to work with a notebook and a pen or pencil.
* Phones are to be away at all times.
* Respect each other, respect yourself and respect the classroom.
* Use your class time effectively, you are graded on it.
* Please ask before using the printer. There are limited supplies of paper and toner.

Grading:

PROJECTS: 50% - There are grading rubrics for each project that specify the criteria including creativity, effort, craftsmanship, and following instructions.

PARTICIPATION: 30% - Criteria includes attendance (total absences, not just unexcused absences), use of class time for assignments, cooperative attitude toward teamwork and signs of leadership and helpfulness toward your peers.

WRITING: 20% - Including short written assignments, critiques, reflections and open response essays.